

# Hotel Echo Construction Was Quite A Job

**Men Give Barbecue For Women**

Customs Changed Taste In Valley

No Comfort But Merry Hands Shook

Thank You, Thank You, Take TV Set

More Traffic Than Poetry In This

**LADIES...**

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Fur Storage  
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TAXIDERMY**

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of Our Valley...



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McALLEN 127 SOUTH MAIN



**TOP PLAN**—The Hotel Echo, a \$1,000,000 project, is under construction in Edinburg. The plan shows the layout of the building, which is a combination of a hotel and a residential building. The building is a large, multi-story structure with a complex, angular design. The construction site is surrounded by a fence, and there are several cranes and other construction equipment visible. The surrounding area is mostly flat, with some trees and other buildings in the distance.

Saving  
the  
longest  
roads of  
our Valley  
with



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**Paving The Valley**

**MISSION PAVING**

COMPANY, INC.

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**F. H. VAHLSING, INCORPORATED, EXTENDS  
CONGRATULATIONS to EDINBURG**

**Growers, Packers, Shippers  
of  
Fresh Vegetable**

ON CONSTRUCTION AND  
COMPLETION OF THE  
Beautiful, New

**Hotel Echo**

— to be soonest occupied

**F. H. VAHLSING, Incorporated**

2 1/2 Miles North State Highway, 1/2 Mile

EDINBURG

Phone 217-1444